



**FOR IMMEDIATE RELEASE**

Local Community joins together to help families prepare kids for Back to School

*Hampton, VA – August 22, 2012* Sunday, August 26, 2012 from 12-7pm there will be a FREE Back to School Cookout and School Supply Giveaway held at the Boys and Girls, 1815 Shell Road, Hampton, VA. The event is sponsored by 1TakeStudios, VAFree757, Crossover Promotions and State Farm agent Jeff Granger.

The event will feature a 5 on 5 men's basketball tournament from 12pm-7pm at the Ethel S. Mitchell Courts located on site; a talent exhibition for kids; free games and face painting for kids and free food. All youth who attend will be given a bag filled school supplies to help them start off the new school year. Additionally, select boys and girls will get free haircut and hair style vouchers and book bags filled with everything they will need for back to school.

"We see this as a way to help parents offset the costs of back to school, especially single parents working hard to provide for their families. We just want them to know we have their back and are here to help however we can" shares Davon Barton, co-founder, I Choose Life Foundation. The foundation will provide volunteers for the event and mentors to speak with and encourage the youth in attendance.

For more information on the Back to School Cookout or to register a child call 757-655-1307 or email [vafree757@gmail.com](mailto:vafree757@gmail.com).

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